

*“ Please print this page and tape it to your wall so you will remember to attend this Your Book Publishing Coach Teleclass ...”*

*-- Diane Eble*

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## **Teleseminar Dial-In Details**

**Date & Time: Wednesday, November 14, 2007 – 7 p.m. Central  
(5 p.m. Pacific, 8 p.m. Eastern)**

**Dial In: 1- 218-486-3694**

**Passcode: 821610#**

**TO ATTEND THIS EVENT ON THE WEB, CLICK THIS LINK ...**

**<http://instantTeleseminar.com/?eventid=3037953>**

**Topic: Resource Roundup for Authors**

**Duration: approximately 60 minutes**

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### **3 Tips for Getting the Most Out of This Call**

1. Print out this study guide so you can take notes during the call.
2. Decide which resource(s) best fit your need for now and get it.
3. Use the resource right away.
4. Keep the Resource Guide handy for when you need something more. Repeat steps 2 and 3.

### ***Quote of the Call:***

"The greatest achievement of the human spirit is to live up to one's opportunities and make the most of one's resources."

**--Vauvenargues**

### ***From this call you will discover:***

1. A free tool that will help you FOCUS and get more done every day.
2. How to start your book so that you can be sure it will sell (to a publisher, and to your audience).
3. Best resources for writing a book proposal (including access to top publishing professionals you can never access otherwise).
4. How to set up a website: where to get domain names cheaply, and where to host your site reliably and cheaply.
5. The two kinds of websites, when it's best to use each, and the software and support you need for each.
5. E-commerce tools—so you can build your list, communicate with them, and sell them stuff.
6. Answers to your questions!

**“Why I'm doing this call.”**

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**A word about the links and my philosophy about who/what I recommend.**

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**Sharon's question:**

"How do you keep yourself motivated through the time consuming process of writing a book or ebook."

My answer:

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**Recommended Resource #1: A Tool to increase your productivity**  
**[Simpleology 101](#)**

**Link:**

**<http://www.wordstoprofit.com/simpleology101.html>**

**What it is:**

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**Why I like it:**

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**About Simpleology 102 and 103, etc.:**

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Johnny's question:

"If you were to write a book, how would you rank the most important things to spend time and money on? (Topic would sell or not, market, title, cover, content, etc.--not marketing, website, etc.--just the book...)"

My answer:

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**Resources for Starting (and Finishing) Your Book**

**"Jump Start Your Book: 12 Steps to Writing a Book That Sells"  
ToolKit.**

**Link: <http://www.jumpstartyourbook.com/resourespecial.html>**

**Why it's important to ask certain questions before you write your  
book:**

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**What's in the Jump Start package:**

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**What else you get if you act now:**

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**Where to go to get Jump Start plus the ADDED bonus:**

<http://www.jumpstartyourbook.com/resourcespecial.html>

**Selling Your Book to a Publisher**

**What you need: a book proposal.**

**Why you should write a book proposal even if you plan to self-publish:**

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**Best resources for knowing how to write a great book proposal**

**Terry Whalin interview**

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**Proposal Secrets Access to Publishers call:**

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**Link:**

[www.accesstopublishers.com](http://www.accesstopublishers.com)

**Proposal Secrets Course:**

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**Link:**

[www.bookproposalguru.com](http://www.bookproposalguru.com)

**Resources for Putting Up Your Website**

**Catherine's question:**

"My publisher has agreed for me to sell my 12-week Bible study, "So, You're a Christian! Now What?" from my web site instead of orders going to the publisher's web site. How do I set up the process? I haven't a clue."

Answer:

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**Domain names: [1and1.com](http://www.1and1.com)**

**Link:**

**<http://www.wordstoprofit.com/cheapdomainnames.html>**

**What I like about them:**

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**Web hosting company: [HostGator.com](http://www.hostgator.com)**

**Link:**

**<http://www.wordstoprofit.com/bestwebhost.html>**

**What I like about them:**

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**A note about a company I used to recommend:**

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**Gus's question:**

"How important is a web page/site to sell books?"

Answer:

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**Websites: Blog or "static website"?**

**What's the difference?**

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**When to use a "static website":**

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**Best website building software (no technical know-how needed!)**

**[XSitePro](#)**

**Link:**

<http://www.wordstoprofit.com/easywebsites.html>

**What I like about XSitePro:**

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**Barbara's question:**

"Is a blog really important...if so, why?"

Cathy's answer:

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**Advantages of a blog (Cathy Perkins)**

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**Why WordPress?**

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**Resources:**

[Wizard Weekly \(free\) teleclasses](#)

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**Special telecourse:**

[The WordPress Dashboard—Your Mission Control](#)  
[www.yourbloggingcoach.com](http://www.yourbloggingcoach.com)

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**Pam's question:**

"How do I presell my self published book to people I know are readers of mine in my inspirational newspaper column? I could run ads, but how could I get the word out to area churches and maybe offer \$\$ back to their charity of choice? My self published book "See You in the Funny Papers" will be out right before Christmas."

My answer:

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**Carol's question:**

"When I sign up for a newsletter, they offer me something for free. It seems to send me to another page. Am I being sent to another web page? How is that set up? I have an opt in box but what happens after that? Do you type something in Word and paste it on your site? How do people get your freebies? Could you explain how to set that up?"

My answer:

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**Ecommerce Tools**

**Email autoresponder company: [aweber.com](http://aweber.com)**

**Link:**

**<http://www.wordstoprofit.com/autoresponder.html>**

**What they do:**

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**When to use them:**

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**Shopping cart system: [1shoppingcart.com](http://1shoppingcart.com)**

**Link:**

**<http://www.wordstoprofit.com/shoppingcart.html>**

**What you can do:**

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**Paypal: [www.paypal.com](http://www.paypal.com)**

**Sign up for your account (free).**

**Works with [1shoppingcart.com](http://1shoppingcart.com).**

**People know it.**

**People can use a credit card.**

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## **YOUR NEXT STEPS**

**To start your book now:**

- **Order the Jump Start Your Book Toolkit and get your bonus "How to Choose Your Bestselling Title" Special Report and two audio FAQs from**

<http://www.JumpStartYourBook.com/resourcespecial.html>

**To write a book proposal that will get you noticed by a publisher:**

- Listen to the editors/publishers talk about what they look for: [www.accesstopublishers.com](http://www.accesstopublishers.com)
- Sign up for the Proposal Secrets course: [www.bookproposalguru.com](http://www.bookproposalguru.com)

**To start your own website to sell books and other products:**

- Get your domain name at 1and1.com: <http://www.wordstoprofit.com/cheapdomainnames.html>
- Get your website hosted at HostGator: <http://www.wordstoprofit.com/bestwebhost.html>
- Get the best website software for "regular" websites: [XSitePro](http://www.wordstoprofit.com/easywebsites.html)  
<http://www.wordstoprofit.com/easywebsites.html>
- Get your blog set up with WordPress (sign up for The Wizard Weekly teleseminars and check out the replays and resources from past calls to get up to speed): [www.thewizardweekly.com](http://www.thewizardweekly.com)
- Take the WordPress Dashboard course with Cathy Perkins: [www.yourbloggingcoach.com](http://www.yourbloggingcoach.com)
- Set up a Paypal account: <http://www.paypal.com>
- Set up account at [aweber](http://www.wordstoprofit.com/autoresponder.html) (autoresponder only): <http://www.wordstoprofit.com/autoresponder.html>

**OR**

**[1shoppingcart](http://www.wordstoprofit.com/shoppingcart.html) (all ecommerce tools):**

**<http://www.wordstoprofit.com/shoppingcart.html>**